*WBIT 4030*

**Senior Project and Portfolio**

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| Name: | Kimberly Jay |
| Project/Internship Name: | BUDK Internship |
| Client: | BUDK Worldwide Inc. |

## Time Log / Status Report

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| **Date** | **Hours** | **Hours total** | **Work Description** |
| 10/19/2020 | 1:00 PM – 5:00 PM | 4 | * Corrected the email task for the WarehouseProdAnalysis Job in Visual Cron to send email when task executes. * Worked on backing into updated LTV column of KeyHistoryAnalysis Report to verify finding. |
| 10/20/2020 | 8:00 AM – 5:00 PM | 8 | * Continued working on deciphering LTV calculation on KeyHistoryAnalysis Report.   + Determined updated calculation was not correct   + Began backing into current calculation again to determine how the information is being derived   + Determined calculation is coming from three different aggregation factors: grouped offer sales, grouped customer sales, group order sales   + Began researching LTV online and determined the only LTV is Customer Lifetime Value (CLTV) and there was no formal calculation for determining offer LTV. |
| 10/21/2020 | 8:00 AM – 5:00 PM | 8 | * Met with J. Artz for weekly meeting:   + Tasked with creating a more accurate calculation for LTV on the KeyHistoryAnalysis Report.   + Advised of final file path location for eBay and Wish Reports   + Advised to push eBay Pricing Report to production   + Advised to notify recipients to review version 1 of Wish Pricing Report   + Add WarehouseProdReport to end of year updates for next year updates.   + Priority of PO Report Updates take precedence * Updated properties for eBay Pricing Report and added properties to config file, added report to SchedTask table, added Job and schedule to Visual Cron, added recipients to task * Pushed eBay Pricing Report to production * Began working on PO Report template updates |
| 10/22/2020 | 8:00 AM – 12:00 PM | 4 | * Reviewed eBay Pricing Report and saw it did not run correctly. Determined that it was an issue in Visual Cron where a setting was not updated. * Corrected Visual Cron error and ran eBay Pricing Report job from Visual Cron and it accurately processed * Added completion statement to Asana * Continued research into LTV calculation |
| 10/23/2020 | 10:00 AM – 1:00 PM | 3 | * Updated Wish Pricing Report after user feedback:   + WISH YTD Fees at column BI   + Net Profit at column BJ * Researched Fees * Add new columns to template * Added C# code in Visual Studio   + Added calc for YTDWISHFees (sales \* .15)   + Added calc for Net Profit (Gross Profit – YTDWISHFees) * Mapped columns in GetExcel method * Tested report and verified updates in SQL * Sent out email for recipients review of revision |

**Please add rows as required.**